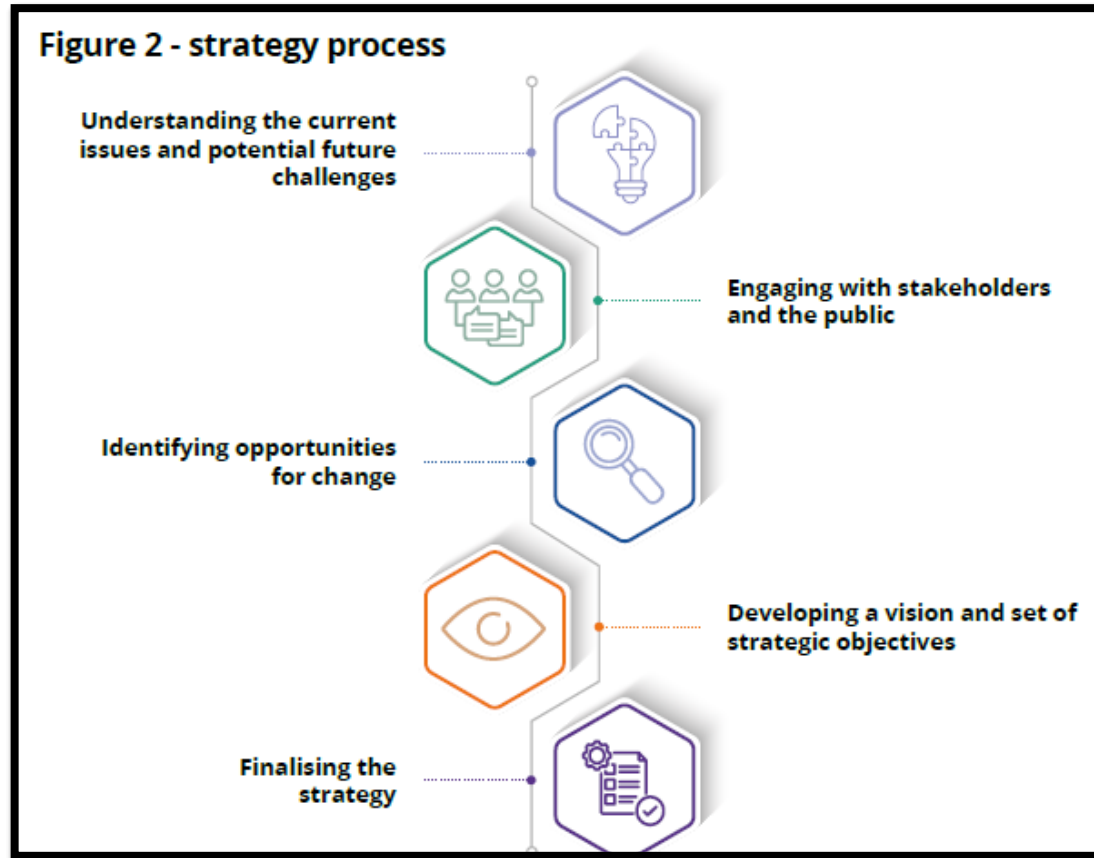


Stamford Transport Strategy

April 2024

Strategy Process

The diagram below illustrates the steps that have been taken in producing the strategy:



Evidence, engagement and opportunities

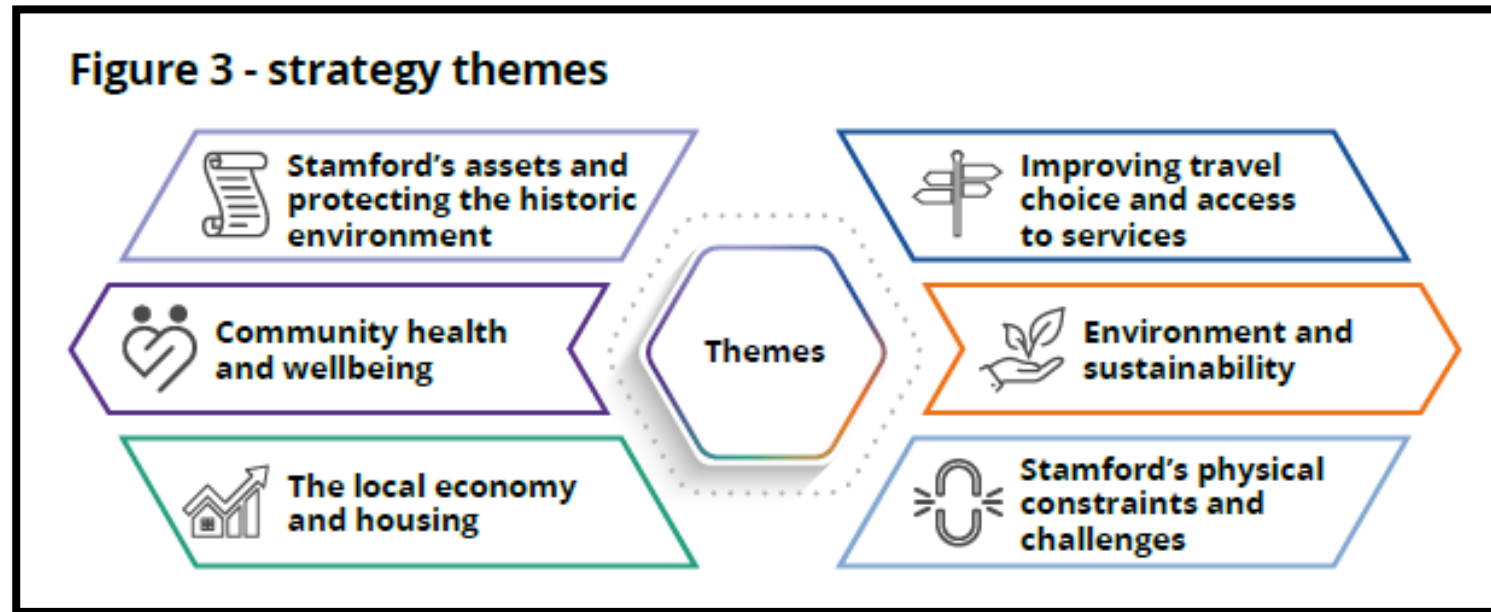
The engagement was undertaken with:

- Elected members at key stages of the process to steer decision-making
- Stakeholders at a series of workshops to help identify the specific travel needs, challenges and opportunities for improvements
- The general public to identify the transport challenges and to support the development of possible options/solutions

A total of 512 public survey responses were received as well as several hundred members of the public attending two drop-in sessions to provide their views

Evidence, engagement and opportunities

The strategy is also supported by comprehensive evidence gathering and analysis that has focused on a series of themes:



This has helped to reveal the current challenges faced by Stamford and the surrounding area and to gauge what the key trends and challenges are likely to be in the coming years

What are the challenges?

The following are the challenges of the strategy:

1. A focus on the environment

- Reducing the impact of transport
- Historic and built environment

2. Enabling sustainable economic growth

- New development
- Need for investment in infrastructure and services

3. Improving access

- Fragmented active travel network
- Bus provision and rural accessibility
- Electric vehicle infrastructure

4. A changing society

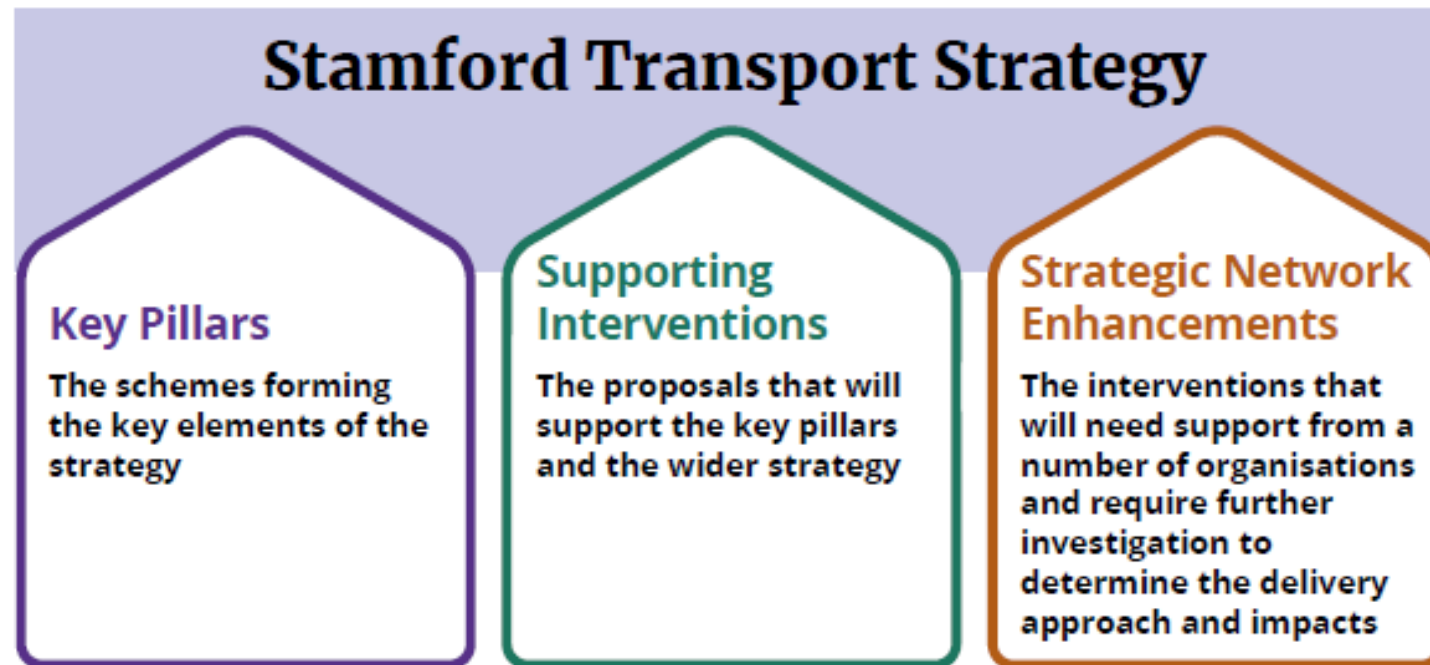
- Retail, Freight and access to employment and health care

Vision of the Strategy?

Stamford - A connected, vibrant and inclusive town: Improving travel choice and enhancing public transport, walking and cycling access to help protect the town's historic core and deliver a thriving, connected and future ready Stamford.

Strategy components

The strategy and the proposals are structured under several different themes that when brought together will help to deliver its aims and objectives. These are:



Strategy Key Pillars

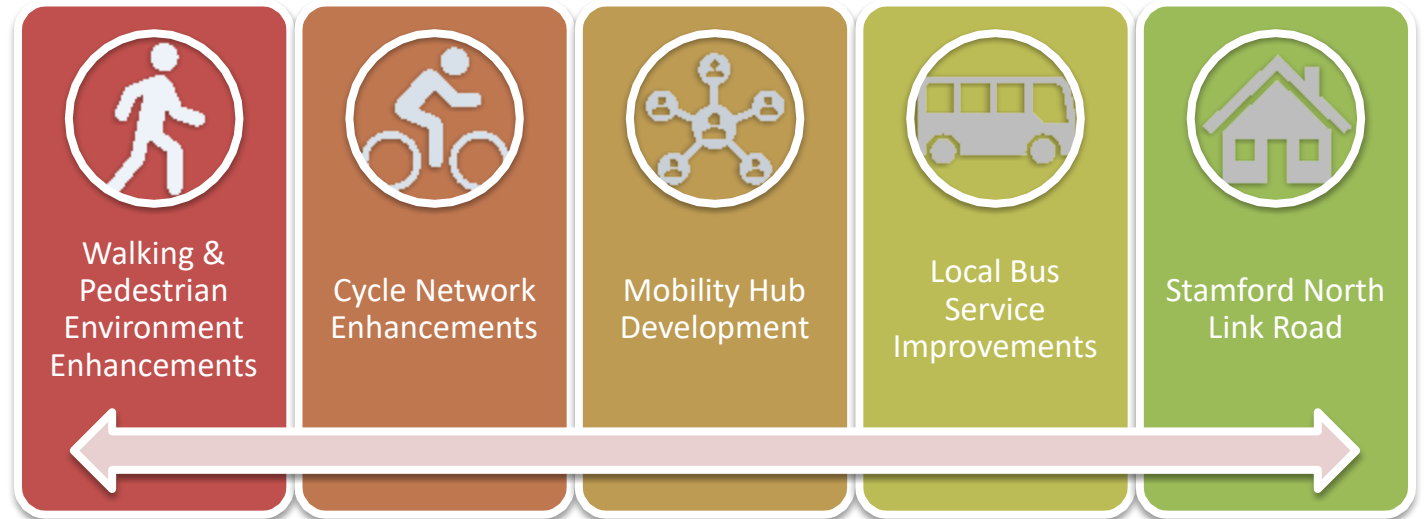
Key Pillars of the Strategy

The key pillars of the strategy are the interventions which will form the priority infrastructure and service changes.

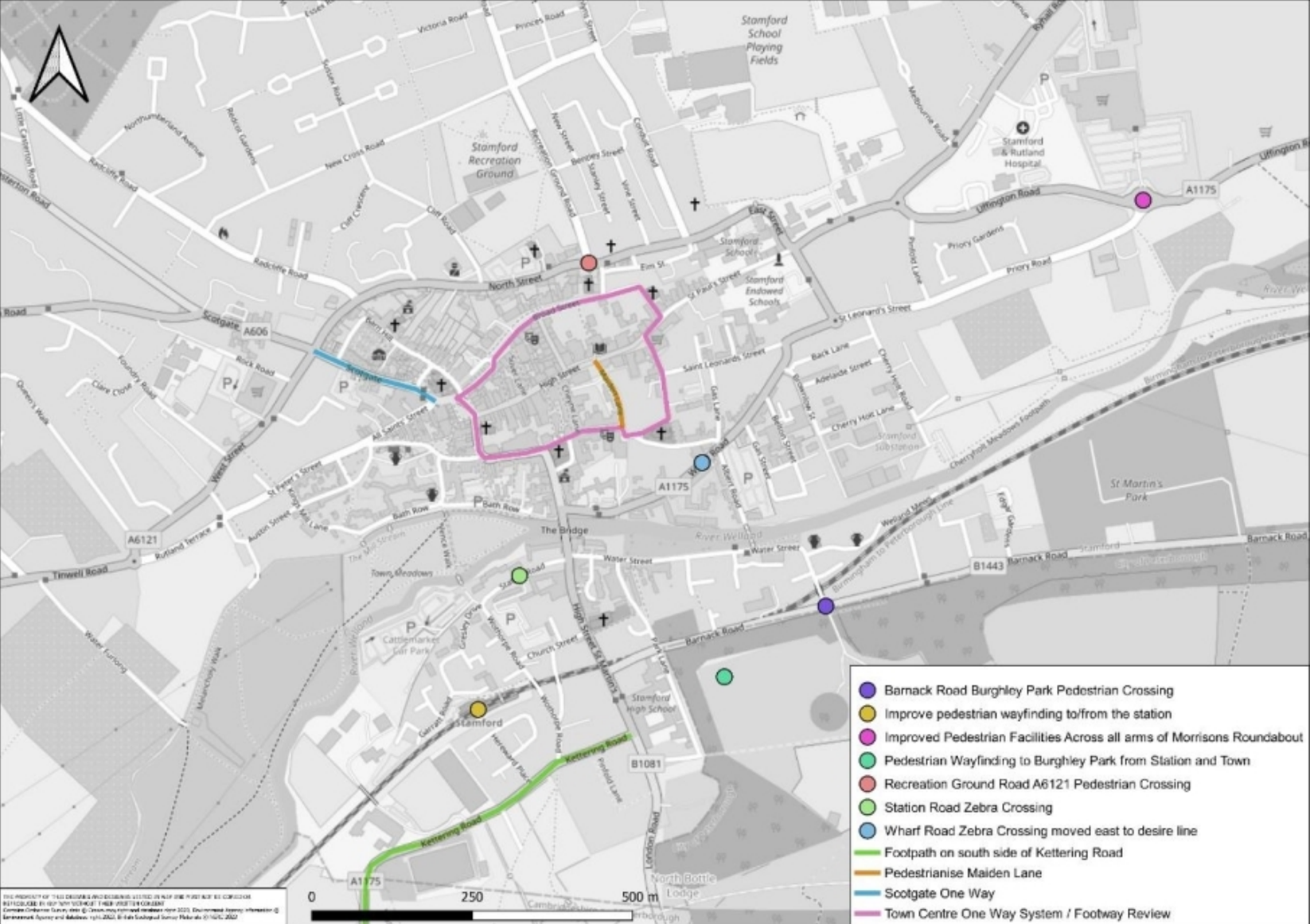
These will provide the key schemes that will help to deliver the vision and objectives.

These are focussed around enhancing the town centre environment for pedestrians, improving the cycling infrastructure within Stamford and increasing travel choice.

The core elements of the strategy are opposite:



Key Pillars of the Strategy



Key Pillars of the Strategy



Improving the cycle infrastructure

The cycle enhancements are focussed on targeted network improvements, cycle hire and improving cycle parking within Stamford. The aim is to provide high quality cycle infrastructure to help encourage more people to cycle for shorter journeys in and around the town.

Cycle Hire Package

This package considers the following:

- Creating a series of cycle hire hubs at the rail station, town centre, Stamford North and the Mobility Hubs.
- Providing a pool of cargo bikes for town centre deliveries and carrying heavier items over shorter distances.

Cycle Hubs & Supporting Infrastructure

This package will help to encourage more people to cycle through installing more bike racks on High Street and in the town centre and creating a secure covered cycle parking hub at the railway station.

Cycle Network Development

As part of this package the following will be developed:

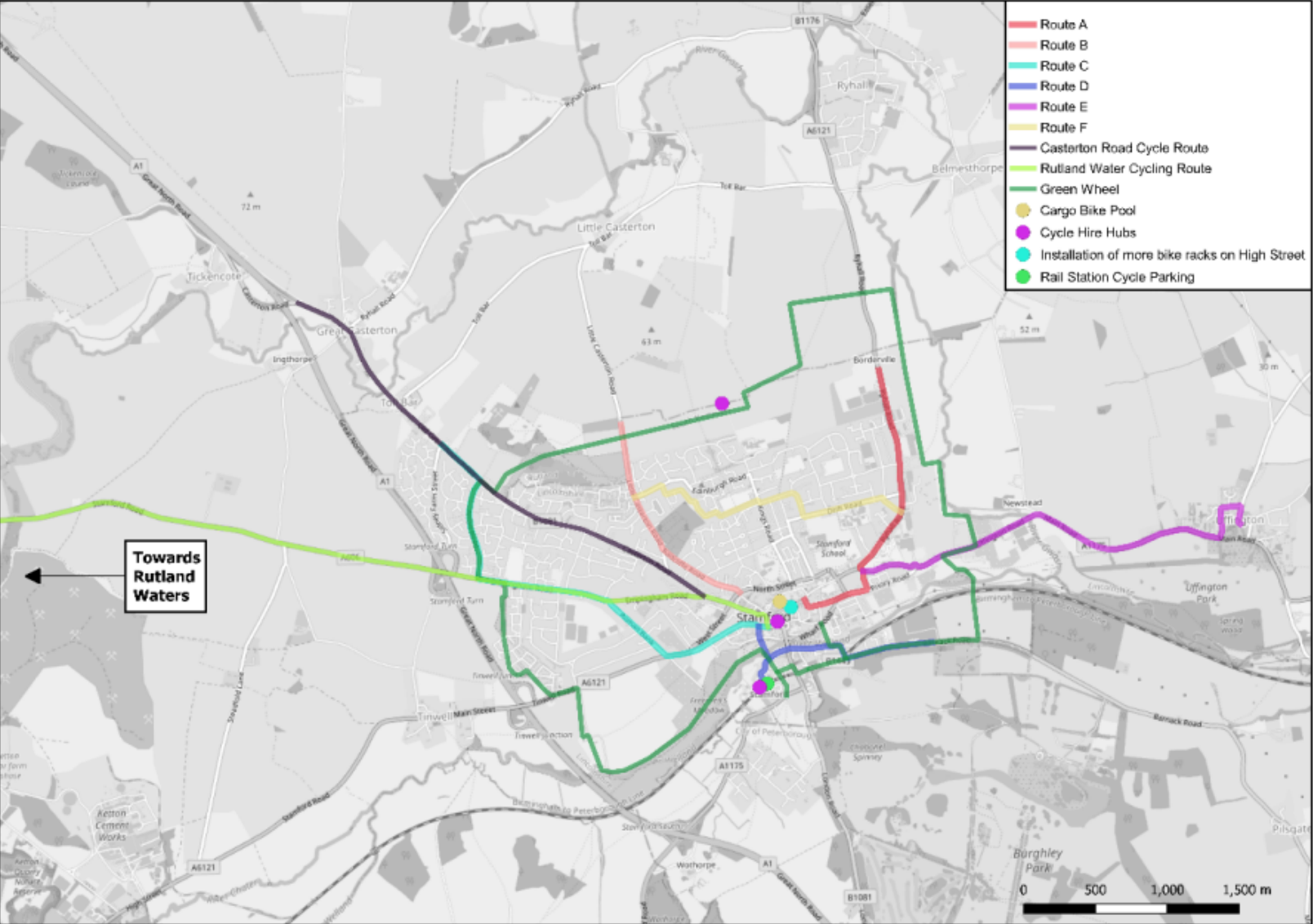
- Stamford Green Wheel Cycle Route
- Rutland Water Cycle Route
- Casterton Road cycle route

Cycle Network Enhancements

This package will consider opportunities to take forward the priority routes identified in the Stamford cycling and walking network plan, these are:

- Ryhall Road to St George Street
- Great Casterton to Stamford town centre
- Stamford town centre to Burghley Park
- Uffington to Stamford town centre.
- An east west route to the north of the town centre improving access to the local schools

Key Pillars of the Strategy



Key Pillars of the Strategy



Mobility Hub
Development

Improvement transport choice and connectivity

The mobility hub package is focussed on improving and increasing the facilities and opportunities to access different modes of travel from the town's existing transport hubs and residential areas. The aim is to look at opportunities to develop a series of transport hubs across the town which provide access to different modes of travel.

Railway Station Mobility Hub:

This package considers enhancing and increasing facilities at the railway station. To include a cycle hub (cycle hire and secured parking), improved access to the local bus network, EV charging hub (potentially to include the railway station car park and long stay Cattlemarket Car Park), EV taxi charging, enhanced information and signage and delivery lockers.

Bus Station Mobility Hub:

This package will consider enhancing and increasing facilities at the town centre bus station. To include improved waiting facilities, signage and wayfinding, cycle hub, delivery lockers

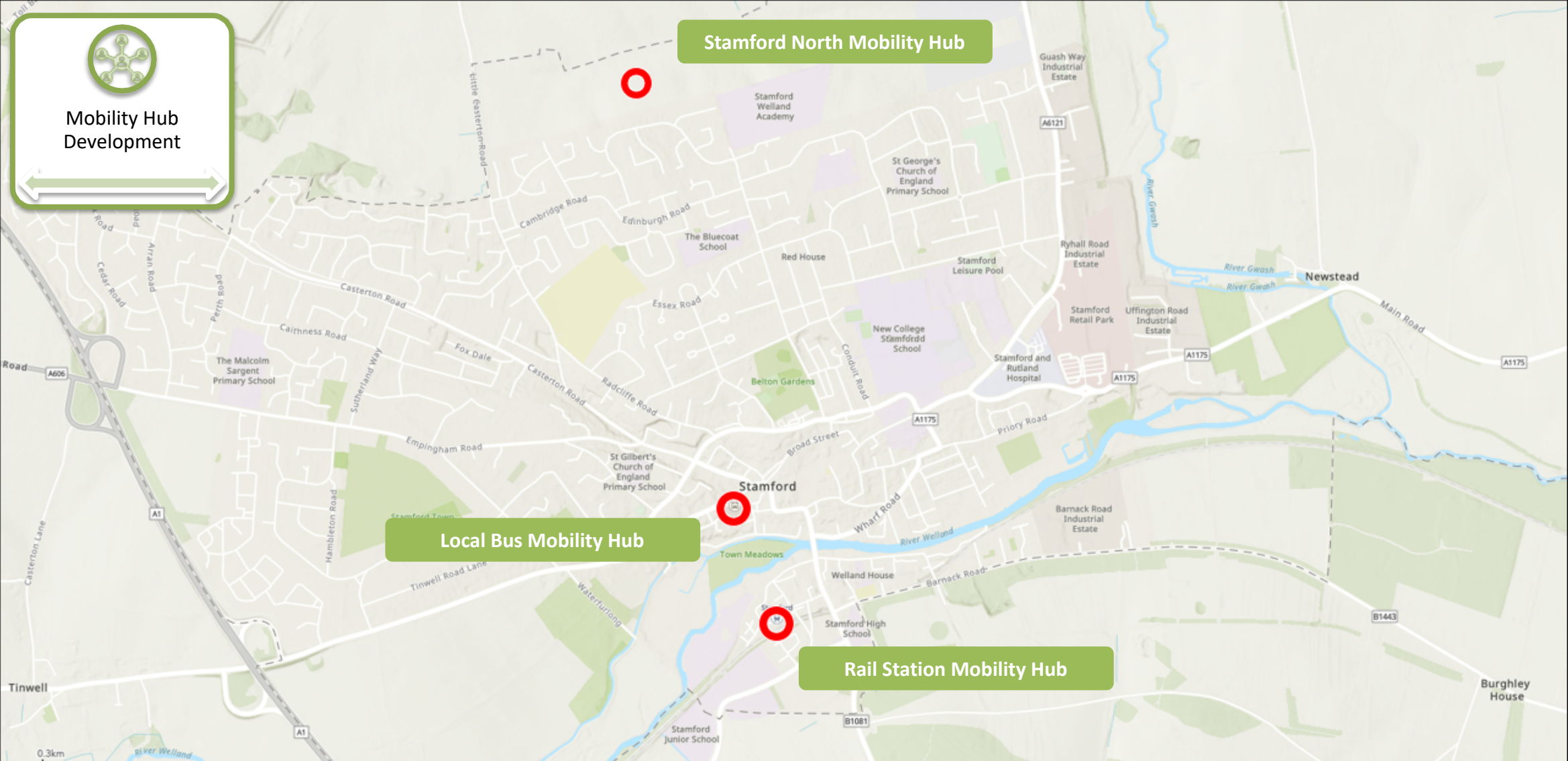
Stamford North Mobility Hub:

This package contains ideas to work with the Stamford North development to create a mobility hub. To include local bus waiting facilities, EV charging hub, EV car share, cycle hub (cycle parking, hire and cargo bike hire), delivery lockers, signage and wayfinding.

Residential Areas:

This package considers the development of a series of small mobility hubs based in Stamford's residential areas and surrounding villages. The hubs to include enhanced local bus waiting facilities EV charging hub, EV car share, cycle hub (cycle parking, hire and cargo bike hire) and delivery lockers.

Key Pillars of the Strategy



Key Pillars of the Strategy



Improving travel choice and rural connectivity

Public transport will form a vital part of improving travel choice, accessibility and reducing the need to travel by car. The public transport interventions focus on improving the frequency of local bus services and working with providers to introduce smarter ticketing arrangements.

Local Bus Service Frequency:

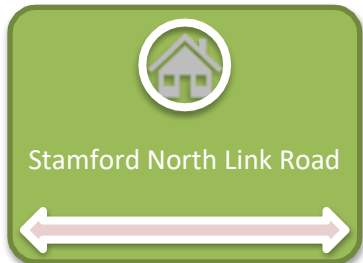
This package involves working with operators to increase the frequency of all buses to at least one per hour. To include evening and weekend services alongside enhancements to day-time services.

Smarter Ticketing:

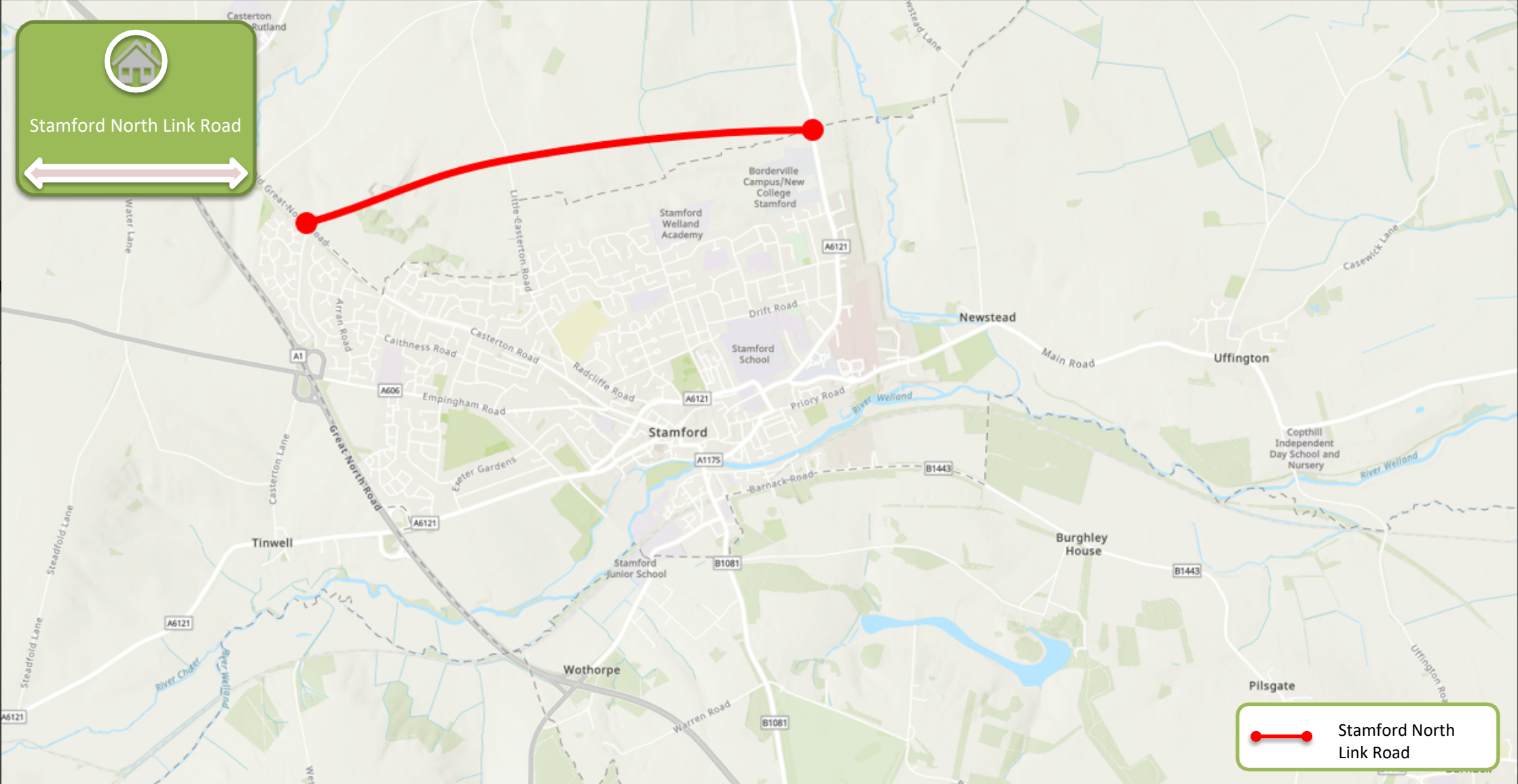
This package considers the provision of a cross mode, cross operators, standardised smart ticketing and payment services. The aim is to develop a consistent approach to ticketing and payments across all public transport operators. It also considers the development of a smarter ticketing strategy looking ahead to how ticketing may develop over the longer term.

Stamford North Link Road

To support the delivery of the town's urban extensions this package of work will consider options to deliver the Stamford North Link Road which will link the B1081 Old Great North Road to A6121 Ryhall Road. In addition to providing a new vehicular route, the link road may also provide a new segregated cycle route to help improve east west access to the north of the town.



Key Pillars of the Strategy



Supporting Infrastructure



Electric Vehicle Charging Infrastructure



Speed Limit Review



Parking Package



Park & Stride Package



Behaviour Change & Demand Management



This package considers the development of a comprehensive network of electric charging points:

- **EV Charge Points:** Provide (rapid) charge points in all public car parks in Stamford
- **A1 EV Charging Hub:** To support the town's visitor economy and longer distance journeys and consider working with partners to look at opportunities to provide an A1 EV charging hub.
- **Stamford EV Car Clubs:** Working with third party providers to consider the delivery of a series of EV car club locations across Stamford.

This package considers targeted speed limit changes:

- **Town Centre 20mph zone:** To include Scotgate, Broad Street, St Mary's Street, St Mary's Hill, Wharf Road, St Leonard's Street and St Paul's Street.
- **Kings Road 20mph Speed Limit**
- **20mph zones on school streets and residential areas**
- **Little Casterton Road speed limit change:** Enforce the 30mph speed limit.
- **Reduce speed limit on Little Casterton Road** from national speed limit

This package considers improving and streamlining parking in Stamford:

- Introduce parking restrictions on Roman Bank.
- Implement a residents parking scheme at the east end of Empingham Road / Scotgate Road.
- Introduce parking restrictions along Little Casterton Road.
- Assess the feasibility of removing the remaining public on-street parking in town centre (considering residents parking needs). Potentially including All Saints Place, Broad Street, St Mary's Street, St Leonards Street.

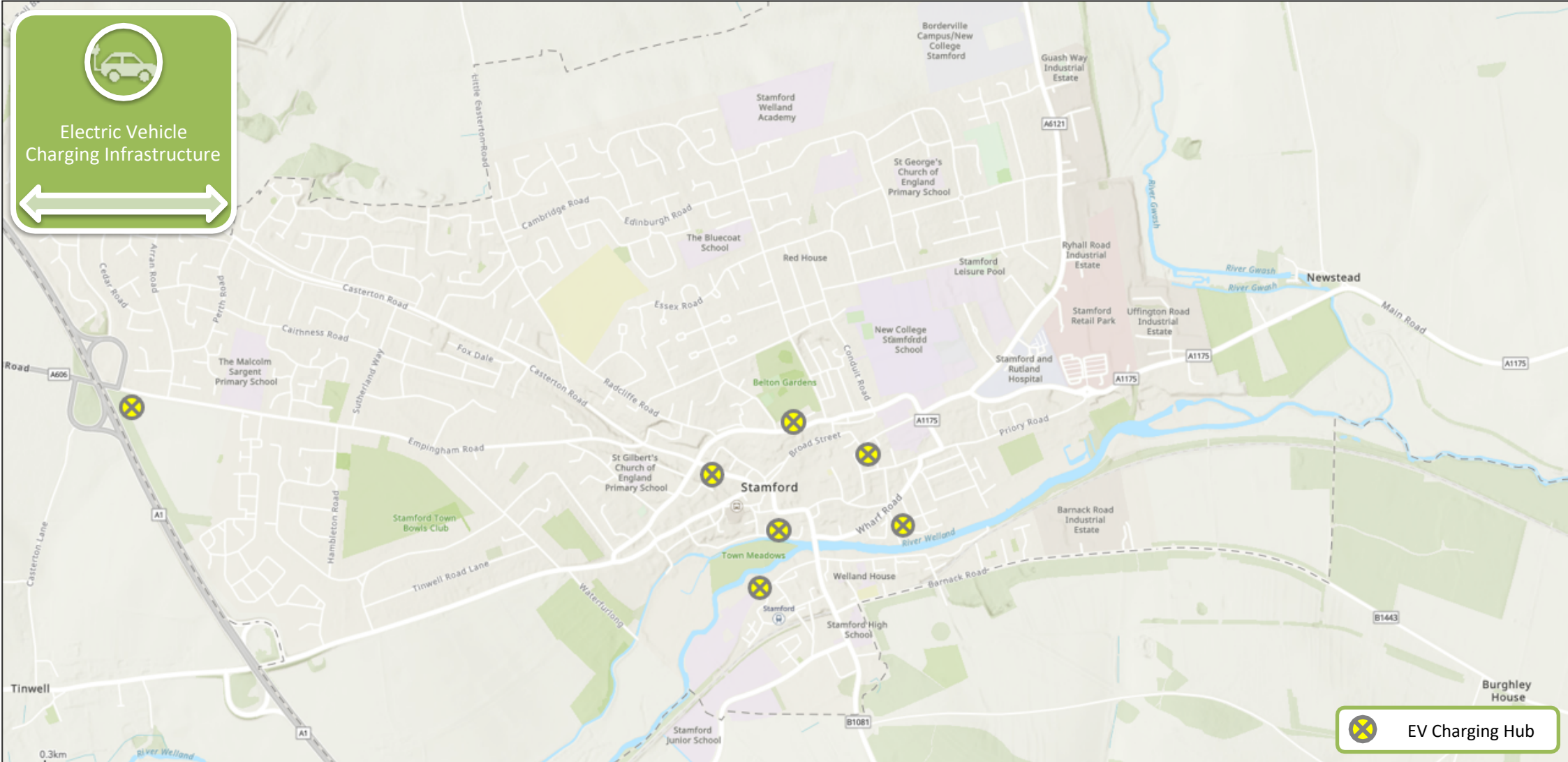
This package considers options to reduce traffic in the centre of Stamford:


- **Park & Stride:** This package contains a series of park and cycle / park and stride sites including Ryhall Road, A43 Kettering Road, A6121 Tinwell Road and A606 Empingham Road.
- **Park & Ride:** Linked to the local bus network to assess the feasibility of developing park and ride services at the following locations:
 - Ryhall Road
 - A6121 Tinwell
 - Uffington Road.

Reducing the impact of peak period travel:

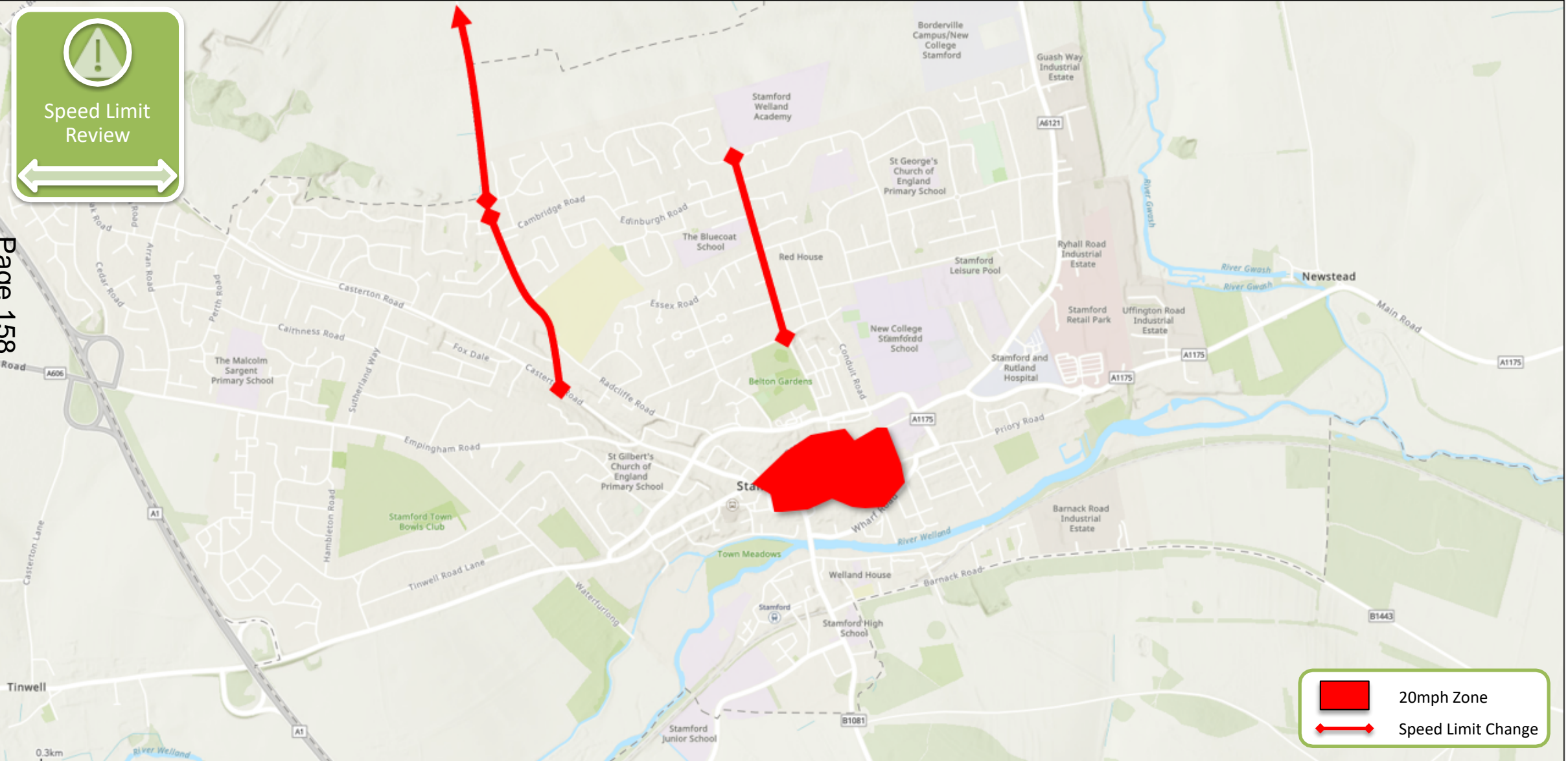
- **Stamford School Travel Plans:** Working with schools across Stamford the package considers introducing a travel plan programme.
- **Visitor Travel Management:** Working with partners to encourage sustainable travel to Stamford's tourist attractions and events. To include enhanced visitor travel information and a digital hub.
- **High Street Deliveries:** To help reduce the risk of conflicts on High Street we will consider a vehicle ban outside of loading time.

Supporting Infrastructure

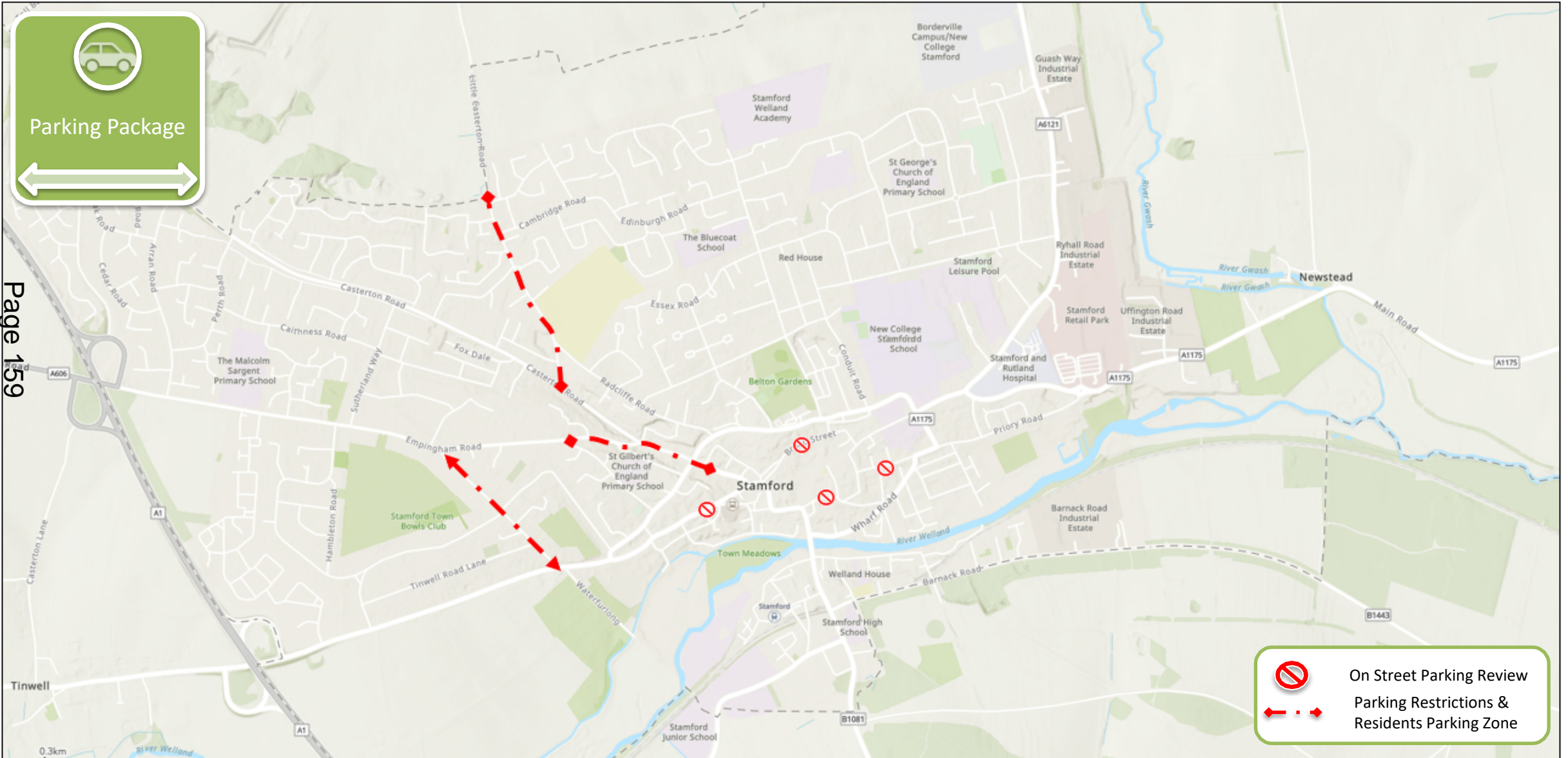


 EV Charging Hub

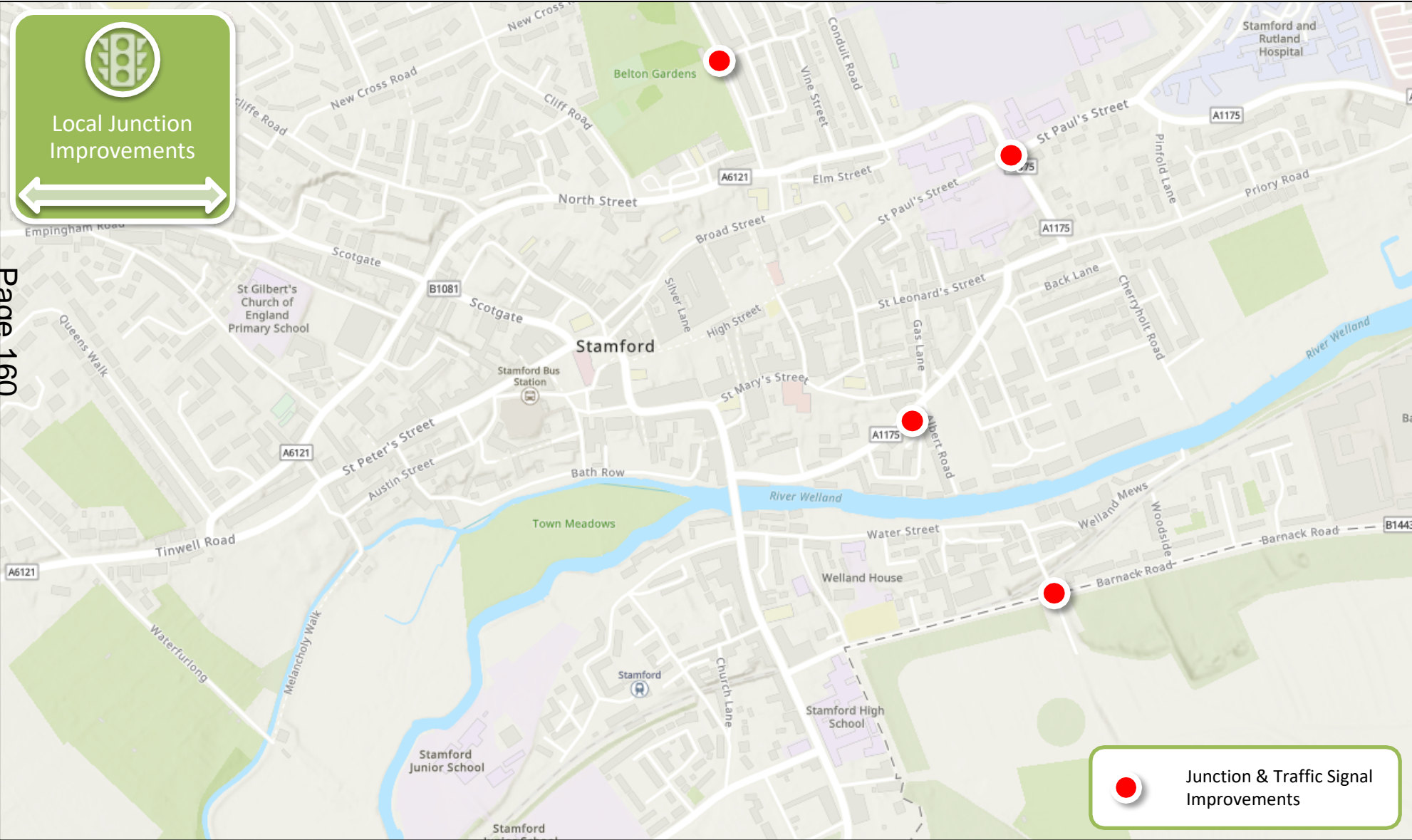
Supporting Infrastructure



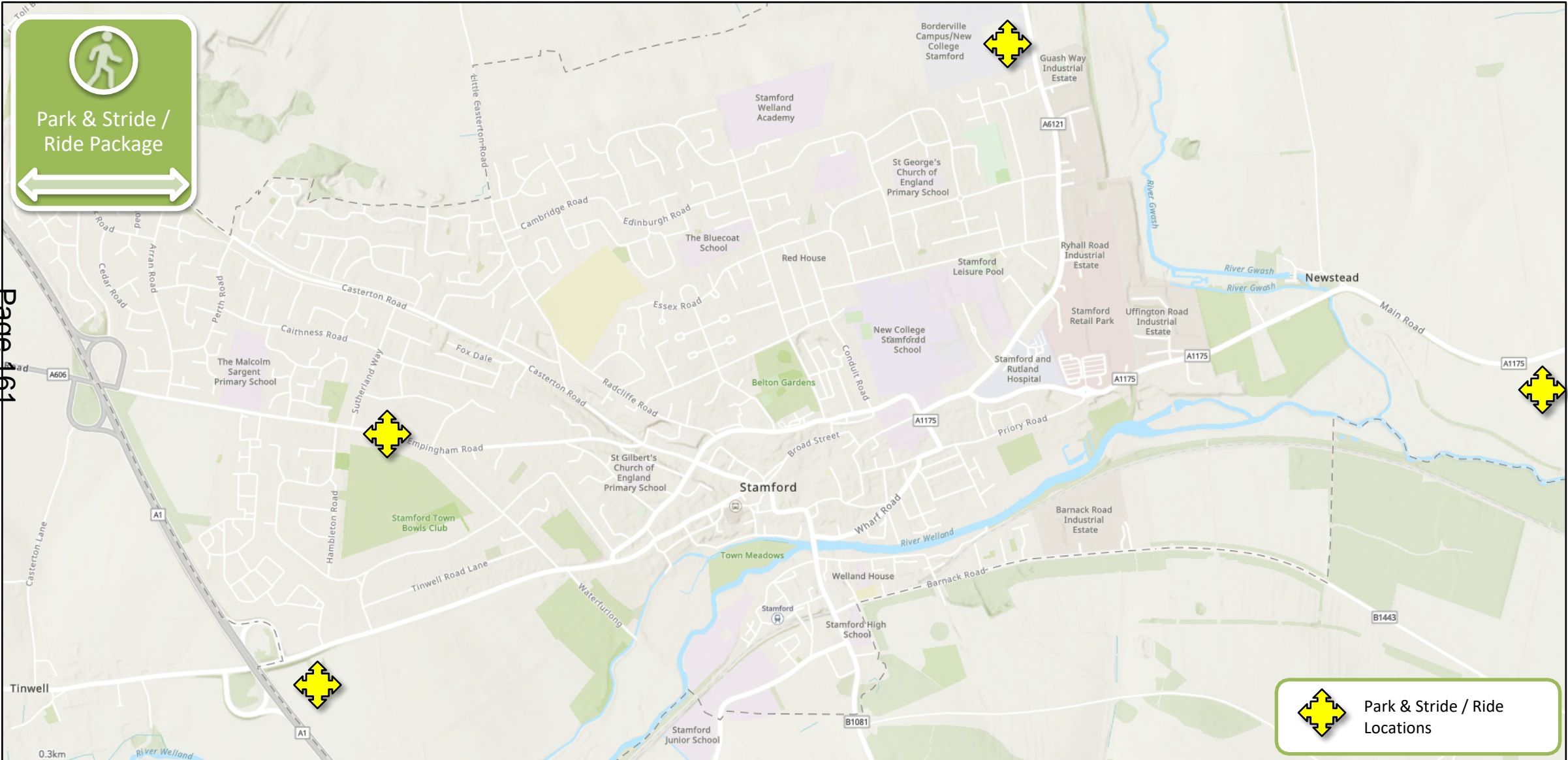
Supporting Infrastructure



Supporting Infrastructure



Supporting Infrastructure



This page is intentionally left blank